

4th Annual
Baltimore Run for Bears



Baltimore Run for Bears – Alumni Challenge Saturday, October 16, 2010 @ 8:00AM

Please join with us to raise funds for the BLUE for Kids program and then represent your school in the Baltimore Marathon Team Relay. Stay in shape, support a caring cause, and connect with area alumni!

THE CAUSE: The Baltimore Run for Bears is a fundraiser to support a wonderful children's hospital program called BLUE for Kids. The BLUE for Kids program provides memorable Build-A-Bear Workshop® experiences for children coping with cancer and other serious illnesses. Major League Baseball umpires and lovable team mascots host the Build-A-Bear Workshops at children's hospitals across the country during the baseball season. BLUE for Kids is a signature program of UMPS CARE Charities – a national 501(c)3 non-profit organization.

THE RACE: The Baltimore Marathon Team Relay - Enjoy a memorable day of fun and exercise as the Baltimore course travels through the scenic Inner Harbor waterfront area, historic Federal Hill and charming Fells Point. Running the same course as the marathoners, the Team Relay consists of FOUR participants per team with each runner selecting a portion of the marathon course to run. The legs vary in length from 5.9 to 7.1 miles.

ALUMNI CHALLENGE: New in 2010 is our Alumni Challenge. We are recruiting alumni teams from UVA, Virginia Tech, and the University of Maryland to compete head-to-head for bragging rights. We also welcome additional alumni runners to participate in the 5K at the same fundraising level as the Alumni Challenge runners.

PARTICIPANTS OF THE BALTIMORE RUN FOR BEARS – ALUMNI CHALLENGE:

- Raise \$350 in donations for the BLUE for Kids program (\$150 less than requested for individual entries).
- Receive complimentary race registration in the Baltimore Running Festival (\$65 value).
- Receive a personal fundraising page and supporting materials to meet the fundraising goal.
- Receive an official Run for Bears running shirt and are eligible for fundraising incentives / prizes.
- Attend a post-race celebration for free food and awards!

LEARN MORE & REGISTER ONLINE AT: www.UmpsCare.com/BaltimoreRunForBears.html

Alumni Challenge runners please specify a race type of "Alumni Challenge – [Your School]" when registering. Other alumni wishing to participate in the 5K should indicate the following in the Notes Field: "Please set up my fundraising page at the reduced alumni rate."

CONTACT:

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